

## **Great British Chefs**

### **Food Writer**

**Job type: Full-time, 37.5 hours a week**

**Location: Remote/home working (but with some travel involved)**

An exciting opportunity has arisen at Great British Chefs to join the editorial team and help shape the content published on the UK's leading premium food destination.

As a food writer at Great British Chefs, you'll be a core part of the editorial team, producing features covering every aspect of food, chefs and the UK's restaurant scene. Interviewing chefs about what inspires them; pulling together existing recipes to create engaging, relevant articles; shedding light on unknown ingredients – there's a huge amount of scope to generate ideas and continue building on Great British Chefs' reputation as the leading premium food platform in the UK.

We're a small team, so there's plenty of opportunity to get to grips with recipe editing, attend location shoots, assist with the production of our cookbooks and learn the ins and outs of running an online food and recipe destination.

Successful candidates will be able to show examples of previous food writing, have an outgoing, can-do personality and have no qualms working to tight deadlines.

### **Key Duties & Responsibilities**

- Organise, research and write food, chef and restaurant-focused features
- Edit recipes into house style
- Upload content (recipes, features, images and videos) to the website via the CMS
- Assist with the production of Great British Chefs' own line of cookbooks
- Establish and maintain relationships with top chefs across the UK, ensuring their profiles on the website are up-to-date
- Create engaging content for client partners and advertisers
- Assist the wider content and social marketing teams where necessary

### **Skills & Requirements**

- An unmatched passion for and encyclopaedic knowledge of chefs, restaurants and food in general is, as you'd imagine, essential!
- Previous experience writing engaging, authoritative copy about food quickly and efficiently
- Previous experience using a CMS and a knowledge of basic SEO principles
- Excellent proofreading and grammar skills
- A willingness to travel around the UK to visit chefs and restaurants for interviews and photoshoots
- Knowledge of Adobe InDesign and photography skills a bonus

Interested? Please email [tom.shingler@greatbritishchefs.com](mailto:tom.shingler@greatbritishchefs.com) with a cover note, CV, salary expectations and previous examples of your writing, plus three feature ideas that would suit Great British Chefs' output.