

Jobs at Great British Chefs

DIGITAL DESIGNER



GREAT
BRITISH
CHEFS

Great British Chefs [www.greatbritishchefs.com] are currently looking for a Digital Designer to work across the company's portfolio of work.

This is an excellent opportunity to work for a reputable, innovative and fast growing digital publisher, with an exciting and talented team.

In this busy and varied role, you will be responsible for the creation and delivery of outstanding marketing and sales collateral ensuring mock-ups, co-branded campaign assets, ads and reports etc. all have a strong brand/creative consistency.

You will also be required to demonstrate UI design experience for responsive websites and working knowledge of browser developer tools

You will be supporting both the Marketing and Business Development teams (so you'll need to be prepared to roll up your sleeves and put in the hours needed to meet urgent deadlines).

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Main Duties and Responsibilities

- Provide mock-ups and other collateral to assist with proposals
- Design and creatively develop a wide range of assets to support Client campaigns including advertising, competitions, e-books & infographics etc
- Develop broad range of marketing assets - 90% digital with 10% print [brochure/leaflet] designs
- Website UI Design - Working with developers and UX designer

Essential skills and experience:

- A love of design, a passion to develop your technical skills and a strong desire to share your creative experience and knowledge
- Excellent working knowledge of Adobe Creative Suite, with particular proficiency in Photoshop, Illustrator and InDesign.
- Ability to seamlessly implement campaign collateral across digital and print
- Experience in UI design - in particular responsive website UI design.
- Strong typographic eye
- Strong artworking skills (photo retouching)
- Can-do attitude and ability to work in a fast paced environment
- Recognised design or multimedia qualifications
- Awareness of current digital trends and ability to interpret those into new creative executions
- Excellent communication and listening skills to effectively interpret a brief
- Excellent organisational and time management skills to cope with multiple design projects in order to meet deadlines
- Keen sense of ownership of work produced, a demand for accuracy and quality control and continual commitment to the very highest standards
- Ability to understand and work creatively within style guidelines
- Experience with photography would be advantageous

Required experience:

- Graphic Design: 1-3 years

Based in Islington, London

Please email info@greatbritishchefs.com with a cover note and CV