



GREAT
BRITISH
CHEFS

Jobs at Great British Chefs

Middleweight Digital Design Artworker

Great British Chefs [www.greatbritishchefs.com] are currently looking for a Digital Design Artworker to work across the company's portfolio of work.

This is an excellent opportunity to work for an innovative and fast growing digital publisher, with an exciting and talented team.

In this busy and varied role, you will be responsible for the creation and delivery of outstanding marketing and sales collateral ensuring mock-ups, co-branded campaign assets, ads and reports etc. all have a strong brand/creative consistency.

You will also be required to demonstrate UI design experience for responsive websites and working knowledge of browser developer tools

You will be supporting both the Marketing and Business Development teams (so you'll need to be prepared to roll up your sleeves and put in the hours needed to meet urgent deadlines).

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greatbritishchefs.com

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twitter: @gbchefs

Main Duties and Responsibilities

- Capable of creating websites, brochures, digital advertising assets, infographics, e-books, reports and presentation for a range of clients, ensuring all work is completed to a high standard and on time.
- Ensure all artwork produced meets clients and brand guidelines
- General preparation of design files to a digital reprographic standard ready for pre-press production
- Effective own time management
- Keep up to date with the latest artwork techniques and software
- Provide mock-ups and other collateral to assist with proposals
- Develop broad range of marketing assets - 75% digital with 25% print [brochure/leaflet] designs
- Website UI Design - Working with developers and UX designer

Essential skills and experience:

- Strong working knowledge of the Adobe Creative Suite (Photoshop, InDesign, Illustrator, Animate, Acrobat and should be able to edit HTML using Dreamweaver).
- 2-3 years in a professional artworker role
- Strong portfolio which demonstrates proficiency across a range of platforms
- Excellent working knowledge of artwork, repro, digital and print process
- Strong working knowledge on the latest PDF technologies
- A strong understanding of typography, colour, space and layout
- Experience creating e-marketing materials
- A love of design, a passion to develop your technical skills and a strong desire to share your creative experience and knowledge
- Ability to seamlessly implement campaign collateral across digital and print
- Strong typographic eye
- Strong artworking skills including retouching and use of existing templates
- Can-do attitude and ability to work in a fast paced environment
- Recognised design or multimedia qualifications

- Awareness of current digital trends and ability to interpret those into new creative executions
- Excellent communication and listening skills to effectively interpret a brief
- Excellent organisational and time management skills to cope with multiple design projects in order to meet deadlines
- Keen sense of ownership of work produced, a demand for accuracy and quality control and continual commitment to the very highest standards
- Ability to understand and work creatively within style guidelines
- Experience with photography would be advantageous



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Required experience:

- Design: 2-3 years

Based in Islington, London

Please email info@greatbritishchefs.com with a cover note including your salary expectations and CV.

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