



GREAT
BRITISH
CHEFS

Jobs at Great British Chefs

Account Manager

Great British Chefs [www.greatbritishchefs.com / www.greatitalianchefs.com] are currently looking for an Account Manager to help deliver an ever-increasing number of exciting multi-media campaigns across its digital channels.

This is an excellent opportunity to work for a reputable, innovative and fast growing digital publisher, with an exciting and talented team. We deliver campaigns that include custom content (recipes, editorial and videos), social amplification, digital display and events.

The Account Manager role is crucial to ensuring the success of campaigns from initial briefing, implementation and delivery, through to final reporting and renewal. It involves both managing internal stakeholders and clients.

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greatbritishchefs.com
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[facebook.com/
greatbritishchefs](https://facebook.com/greatbritishchefs)

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twitter: @gbchefs

Responsibilities include:

- Implementation and day to day management of client campaigns on Great British Chefs and Great Italian Chefs
- Responsible for set up of campaign and order management
- Monitor daily campaign performance and seek opportunities for optimization and performance improvement against Client KPI's
- Provide clients with regular campaign reporting
- Create post campaign summary reporting and overall analysis
- Develop and maintain close client relationships

Requirements include:

- Minimum 3 years experience working in account management within an agency environment or similar role for a publisher/media owner focused within digital
- Good knowledge of the digital marketing landscape
- Strong understanding of DFP, 3rd party ad serving, rich media etc
- Excellent organisational and time management skills to cope with multiple design projects in order to meet deadlines
- Extremely detail-oriented
- Excellent verbal/written communication skills
- Strong Microsoft Word, Excel, PowerPoint skills

You will be working very closely with the COO to support the Business Development team - so you'll need to be prepared to roll up your sleeves and put in the hours needed to meet urgent deadlines. For examples of our campaigns visit <http://www.greatbritishchefs.com/advertise>

Based in Islington, London

Please email info@greatbritishchefs.com with a cover note and CV